

Case for a **Navigation & Mapping Company**

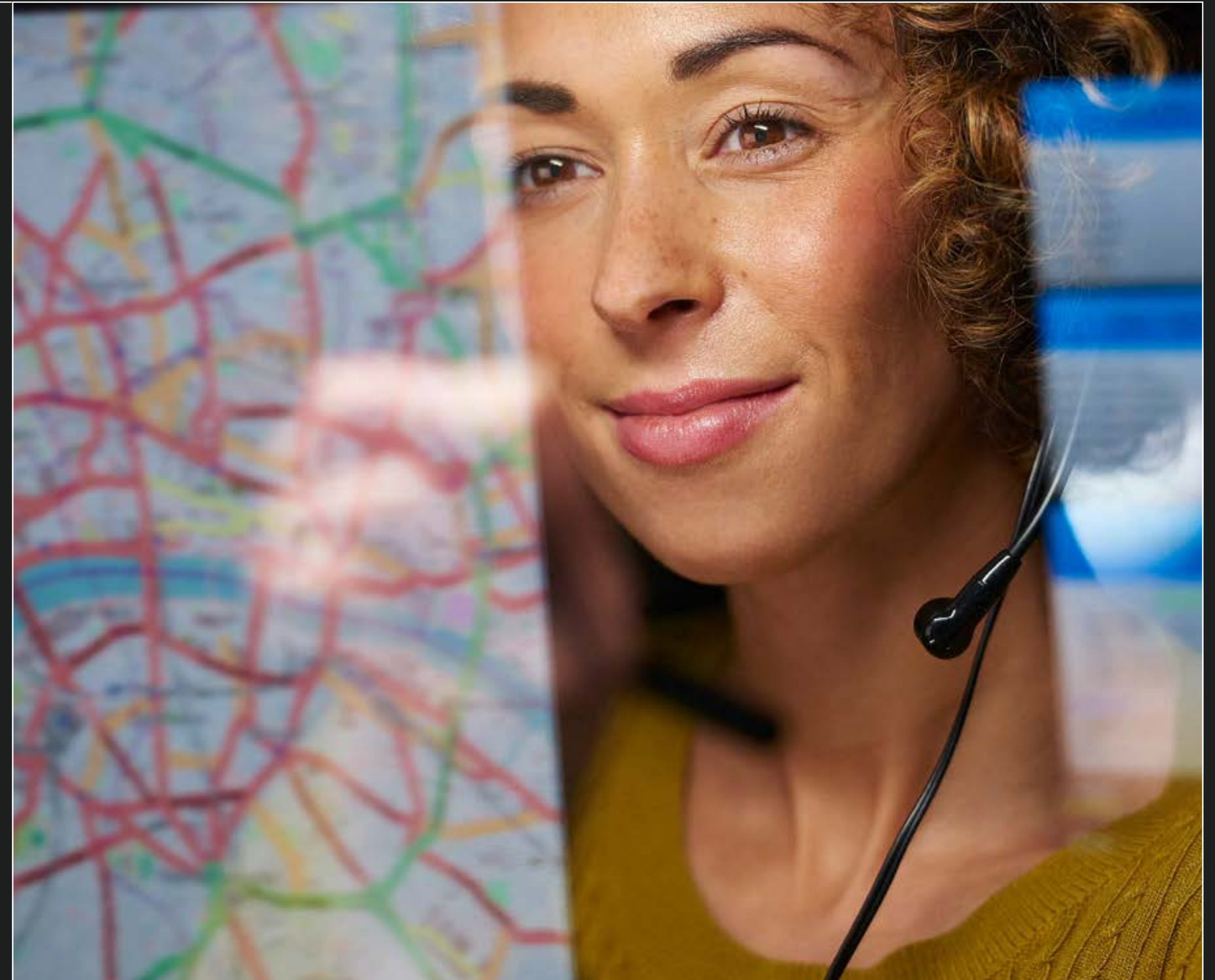
Application Packaging Services for the Navigation & Mapping Company_

Customized flexible and cost-effective solution for routine task automation

Industry: Mapping Data

Location: Western Europe

Employees: 8,000+ Globally



Client Background

Our customer is a global company providing in-car navigation and digital mapping services.

Being represented in more than 50 countries, the company's navigation products are used in over 150 million vehicles worldwide.

Business Challenge

The client approached Infopulse with the challenge of the rapidly growing demand for properly organized software management and installation services.

Application packaging requirements were becoming more complex and required too much time and effort from the internal IT team.

The company was looking for a trusted IT partner to deliver a tailored application packaging solution to leverage workflow optimization and routine sysadmin tasks automation.

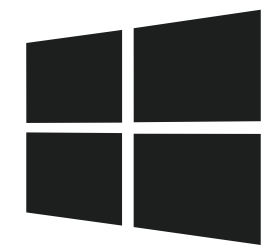
Solution

Through a thorough analysis of the customer's system guidelines and standards, Infopulse experts have implemented a customized version of our proprietary application packaging service. A tailored hybrid solution combines a standard solution with the Smart Update service, a custom catalog with packaged applications ready to be deployed and rolled out.

Overall, upon assessing current business requirements, Infopulse and our client agreed on the following scope of application packaging services:

- Update and support of 23 applications
- Supporting packages for Windows (MSI) and MacOS (PKG)
- Secure and device-compliant services supported by conditional access policies
- Conflict-free installs enabled by a unique naming

Technologies



Windows Installer



macOS Installer

Tools



PACE Suite



Jamf Composer

Business Value

Satisfied with the initial project results, our client decided to make use of the flexible application packaging services from Infopulse on a full-time basis. Since the start of the application packaging project, our client has seen drastic improvements in its IT department performance:

- Significantly reduced support costs
- Reduced application deployment life-cycle costs
- The client's IT staff was liberated from routine tasks
- In 2020 alone, 380 updated packages were deployed
- by the client's system administrators



About Infopulse

Infopulse, part of the leading Nordic digital services company Tietoevry, is an international vendor of services in the areas of Software R&D, Application Management, Cloud & IT Operations, and Cybersecurity to SMEs and Fortune 100 companies across the globe. Founded in 1991, the company has a team of over 2,300 professionals and is represented in 7 countries across Europe and the Americas.

Infopulse is trusted by many established brands, such as BICS, Bosch, British American Tobacco, Credit Agricole, Delta Wilmar, ING Bank, Microsoft, Offshore Norge, OLX Group, OTP Bank, SAP, UkrSibbank BNP Paribas Group, Vodafone, Zeppelin Group, and others.

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