

Case for **10+ Large Nordic Banks**

# Mobile Banking App White Labeled for 10+ Nordic Banks

Enabling Digital Banking Services for the Customers of 10+ Scandinavian Banks

Industry: **Banking & Finance**

Location: **Nordics**



## Client Background

Numerous Nordic financial institutions required a secure mobile application that would enable anytime-anywhere access to online banking services. Infopulse developed a native iOS & Android custom mobile app with robust security and a smooth user experience, which covered all key financial operations.

## Business Challenge

Infopulse needed to develop a mobile app for secure anytime-anywhere mobile access to online banking services. This app would be later customized for large Nordic banks.

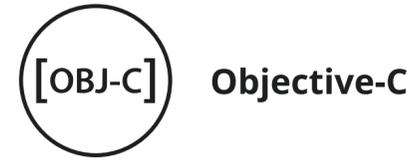
- The applications had to provide a native iOS and Android user experience.
- Since the app was intended to be used by different private customers, the application and its features had to be customizable and flexible.
- The application had to combine the performance of frequently used functions while featuring a wide spectrum of modules well known from online banking.

## Solution

Infopulse designed and developed a native, highly customizable mobile application (iOS & Android) with high security, smooth user experience, and modern gadget features:

- Real-time analysis of user behavior patterns;
- Fast electronic invoices payments;
- Modular architecture for easy customization for new banks;
- Expert evaluation of the GUI;
- Integration with security systems to provide secure authentication (TouchID).

## Technologies



and others



## Business Value

The solution was white-labeled for 10+ large Nordic banks, bringing modern digital banking service to banks' clients:

- All web application features were redesigned and made fully functional in the mobile app, including the ability to check balance, transfer money between accounts, make payments, approve e-invoices on the go, etc.;
- The mobile application is available on an excessive variety of handheld devices;
- The app offers a variety of extra features, including access to insurance, stock trading, funds, calculators, and more, maximizing productivity, customer experience, and networking;
- Useful information cards for better user experience.



## About Infopulse

Infopulse, part of the leading Nordic digital services company Tietoevry, is an international vendor of services in the areas of Software R&D, Application Management, Cloud & IT Operations, and Cybersecurity to SMEs and Fortune 100 companies across the globe. Founded in 1991, the company has a team of over 2,300 professionals and is represented in 7 countries across Europe and the Americas.

Infopulse is trusted by many established brands, such as BICS, Bosch, British American Tobacco, Credit Agricole, Delta Wilmar, ING Bank, Microsoft, Offshore Norge, OLX Group, OTP Bank, SAP, UkrSibbank BNP Paribas Group, Vodafone, Zeppelin Group, and others.

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